

LEGO GmbH, Munich

- Manager for public relations content brand relations collaborations
- Responsible for communication strategies

New Museum, New York City/ NY

- Organize IdeasCity 2015 conference, workshops, and community festival
- Develop concepts for all parts of the platform IdeasCity
- Project management and support in all parts of planning IdeasCity 2015

Giornalmente. It's art, Jersey City/ NJ

- Founder of an art blogazine
- Develop, plan and edit content
- Create content for social media channels

Häberlein und Mauerer AG, Munich

- Responsible for communication strategies for BMW Cultural Engagement and New Zealand as Guest of Honor at Frankfurt Book Fair
- Manage and implement international press trips and events
- Serve as cultural liaison between clients and their business partners

Freelance Cultural Communication Consultant, Munich

- Developed, initiate, and implement PR strategies
- Edited all communication content.
- Project management for events and exhibitions

Carl Hanser Verlag AG, Munich,

- Responsible for communication strategies of Sanssouci novelties and backlist
- Edit all communication material